

Publication	Edition	Date	Page No.	Subject
Box Office India	All over India	9/02/2019	14	Sushil Sir's quote on Budget 2019

### **SUSHIL KUMAR AGRAWAL**

**CEO, ULTRA MEDIA AND ENTERTAINMENT (PROLIFIC FILM PRODUCERS, CONTENT SYNDICATORS & AND DISTRIBUTORS)**



It will give a huge fillip to the Indian film industry. This industry is a major employment generator and we make the maximum number of

films in the world. A single window clearance for ease of shooting films in various locations, which earlier was available only to international filmmakers, will help in faster processing and completion of the shooting of films and control production costs and working capital.

This will also encourage filmmakers to opt for Indian locations to shoot their films instead of opting for foreign destinations and save on costs. The introduction of anti-camcording provisions in The Cinematograph Act will also be a major clampdown on film piracy. Such positive measures in the budget for the film industry close on the heels of the reduction of GST rates on film tickets have given a strong impetus to the growth of the Indian entertainment industry.