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Sushilkumar's Budget 2019's Impact On The Indian Film Industry

Sushil Kumar Agrawal, CEO, Ultra Media and Entertainment (Prolific Film Producers, Content Syndicators & Distributors) said : "It's a huge fillip to the Indian film industry. This industry is a major employment generator & we make the maximum number of films in the world. A Single window clearance for ease of shooting films in various locations, which earlier was available for International film makers only will help in faster processing & completion of the shooting of films and control production cost & working capital. This will also encourage film makers to opt for Indian locations to shoot their films instead of opting for foreign destinations and save on costs. The introduction of anti-camcording provisions in the Cinematograph Act will also be a major clamp down on film piracy. Such positive measures in budget for the film industry closely on the heels of the GST slash on film tickets recently gives a great impetus to the growth pace of Indian Entertainment Industry."