

Publication	Date	Edition	Page	Subject
Complete Cinema	16-03-2019	Mumbai	40	HongKong Filmart 2019

Ultra Group Participates

Ultra Media & Entertainment Group will participate in 'HONG KONG FILMART 2019' with exclusive titles & new offerings across various genres from 18th to 21st March 2019 at the Hong Kong Convention and Exhibition Centre, Hong Kong. Ultra will be offering an array of Bollywood & International blockbusters, animated Films, TV Shows & 85 well known films from the "Children Films Society of India (CFSI)". From the regional stable it will also offer a range of films in Marathi, Bhojpuri and Bengali languages. The most interesting highlight of the offerings will be the new edition of Ultra Cookery with 200 episodes. Along with its existing exhaustive slate of more than 1500 titles comprising of Indian & International films, television & animation content, Ultra will be participating with new exclusive titles in various genres, some of the other highlights are as following: Feature Films: 'Chippa' – Is a coming of age tale of a 10 years old boy narrated across a single night and is an endearing & a universal homage to the spirit and the timeless stories of children growing up globally. Various other film titles also will be showcased. Ultra Cookery: A series of unique cookery videos that feature healthy, delicious and easy to cook multi-cuisine recipes from worldwide. The recipes shown in this are quick to make and are a blend of innovative and novel techniques that are easy to follow and can be tried by anyone in the confines of their kitchen. The target audience for these videos are housewives, office going women, teenagers, learners, single & married men, students (both female & male) staying in hostels & paying guests accommodation, foodies, NRI's and also others who share a passion for cooking. 85 films from "Children Films Society of India (CFSI)" : Ultra has a collection of 85 films from CFSI which is an apex government body of India that produces "State of the Art" Children's Films & TV programs in various Indian languages. *Malgudi Days* : One of the most prominent Indian television series, which has received accolades worldwide. Ultra also will be offering complete Post production & other studio services like : Dubbing, Translation & Transcription, Scanning, Digitisation, Restoration, Colorisation, VFX, & Roto from its fully integrated & multi-faceted studio in India.